

**joan sumner**  
**web and graphic design**

joan@joanofparkdale.com

416-535-3864

53 wright avenue

Toronto, Ontario

M6R-1K9

## KEY SERVICE OFFERING

**WEB DESIGN AND PRODUCTION -->**  
**VARIOUS DIGITAL GRAPHIC DESIGN -->**  
**GRAPHIC DESIGN & PRE-PRESS -->**  
**COMPREHENSIVE PROJECT MANAGEMENT**  
**DELIVERY TO DEADLINES & WITHIN BUDGET**

### WEB DESIGN AND PRODUCTION

Website Design and coding, Photo supervision for Development company  
Client: Zolou Group

Blog Design for personal/travel/project Blog  
Client: Whatevernot  
Client: LilMisKnits

Website and logo design and coding, content writing and editing  
Client: Fit Personal Training  
Client: Lucy Roussell  
Client: Grossman Dorland  
Client: CORE Link Canada, Maternity CORE Inc.

Website Design and coding, design and editing of featured papers  
Client: U of T Sociology Dept.

Website design and coding, incorporation of new games,  
Client: Playclique Games

Websitedesign and Coding  
Clients: ColourVie, Ken Fowler Enterprises,  
New Hamburg Wellness Centre, lilmissknits, matsak, Keepers.

### VARIOUS DIGITAL GRAPHIC DESIGN

Advertising Banners  
Hosted Email Software Design  
Domain Auction Software Design  
Marketing Emails  
Instructional Demos

## SOFTWARE

Illustrator

Photoshop

In Design

Flash

MS Office

## SKILLS

Graphic Design

Pre-press

Website Design

Banner and Email Design

Consultation, Service &  
Maintenance

Information Architecture

Proofreading

PC and MAC Platforms

Online Usability

HTML, XHTML, CSS, Coding

Troubleshooting

## INTERESTS

Online Interaction

Teaching Gyan and Ashtanga

Yoga

Writing Fiction

Flaneurism

Architectural Tourism

Bookbinding

Lighting Design

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### GRAPHIC DESIGN & PRE-PRESS

Graphic design and pre-press for Menus, Invitations, placecards, programs for La Paullee, Annual Meetings, Burgundy Celebration

Client: Confrerie des Chevaliers du Tastevin'

Graphic design and pre-press for Tradeshow Booth Collateral and Signage for HostingCon, One WebDay

Client: Tucows

Graphic design and pre-press for Tradeshow Booth Signage for Salesforce Conference

Client: I Love Rewards

Logo Design for Massage Therapist

Client: Eagle Eye Healing

Webiste Proposal Presentation

Client: hello nihao

Graphic design and pre-press for Logo and Stationary Design

Client: Soul Food Catering

Graphic design and pre-press for posters, postcards and tickets for Fingers to the Bone Production

Client: Clown Hall

Graphic design and pre-press for Invitation and Ticket or Carnival

Client: Tucows

### RELATED EXPERIENCE

Liased with printers, conference managers, departmental leads,

Managed team of html and css coders

Monitored Usability Studies

### WORK EXPERIENCE

Digital and Print Design

Joanofparkdale.com

2010

Software/Usability Designer

Tucows (Canada) Inc.

2007-2010

Online Designer

Tucows (Canada) Inc.

2000-2007

Graphic Designer

Digital Chaos

1999

Illustrator and Director Instructor

IAOD

2000 - 2002

### EDUCATION

International Academy of Design

Interactive Media Design

Alberta College of Art

Metal-Smithing, Art History, Design

Ontario College of Art and Design

Typography, Ceramics, Printmaking

Macromedia Flash

### CONFERENCES

User Interface Conference

with Jared M. Spool